

# ROTARY CLUB CENTRAL

## PETS PLANNING WORKSHEET



This is a listing of goals that are found in Rotary Club Central. Upon finalizing your goals, please go to Rotary Club Central by signing in to [rotary.org/myrotary](http://rotary.org/myrotary) to input them.

### **Your Club**

Membership: (Goals are set at a % or #)

1. Existing members retained
2. New members retained
3. New members to induct

Rotarian Engagement: (Goals are set as a % or #)

1. Members in club roles
2. Members participating in club service activities
3. Members participating in club social activities
4. Members sponsoring new Rotarians
5. Members in leadership development programs or activities
6. Members in Rotarian Action Groups
7. Members in Rotary Fellowships
8. Members in district roles
9. Members attending district conference
10. Committee chairs attending district assembly
11. Total number of members engaged

Club Communication:

1. Our club has a strategic plan (yes/no)
2. Club assemblies conducted per year (#)
3. Our online presence accurately reflects current activities (yes/no)
4. Number of communications distributed per month (#)
5. Number of social activities for members outside of club meetings per year (#)

Public Relations:

1. Number of times we update our website per month (#)
2. Number of media stories (broadcast and/or print) covering our club's projects per year (#)

3. Number of advertisements we place per year (#)
4. Number of people in the media we invite to visit a club project or meeting per month (#)
5. We use social media to promote service activities (yes/no)
6. We use RI produced advertising/public service materials (yes/no)
7. We participate in a district Public Image grant (yes/no)

## **Service**

Service projects and activities:

1. Number of service project and/or activity (#)

New Generations Clubs:

1. Number of Rotaract clubs (#)
2. Number of Interact clubs (#)

New Generations Participants:

1. Number of inbound Youth Exchange students (#)
2. Number of outbound Youth Exchange students (#)
3. Number of RYLA participants (#)

## **Foundation Giving**

Annual Fund:

1. Paul Harris Society (\$)
2. Sustaining Members (\$)
3. Every Rotarian, Every Year (\$)
4. Other Contributions (\$)

PolioPlus Fund:

1. PolioPlus Fund (\$)

Major Gifts and Endowment Fund:

1. Major Gifts (#)
2. Bequest Society (#)
3. Benefactors (#)